



<https://www.endsofttech.com/job/social-media-marketing-specialist/>

Social Media Marketing Specialist

Endsofttech Web Solutions

Description

Position Objective

- Ideal candidate is responsible in having an understanding of marketing and social media trend techniques such as management of social media accounts; proposing, pitching-in and executing conceptual strategies.

Employment Type

Probationary to Regular

Industry

Online Content Marketing

Schedule

- Full-time

Job Location

Unit 302 3/F, 17 Vatican Building, Vatican Drive, BF Resort Village, Talon Dos, Las Pinas City, Metro Manila

Education Required

- Bachelor's Degree

Working Hours

9:00 AM – 6:00 PM

Experience Required

- 0 – 2 years

Date posted

February 13, 2019

Responsibilities

- Proposes and creates campaign ideas and strategies that may help in increasing the engagement of social media accounts.
- Creates and executes social media campaign materials such as content plan with high quality artworks and copies that may help in the success of the campaign.
- Proposes and executes contests when needed.
- Strategically schedules social media postings.
- Researches to support social media campaigns.
- Monitors and manages social media accounts.
- Keep in-touch with users or potential customers by entertaining their inquiries and concerns.

Qualifications

- At least a bachelor's degree in multimedia arts, information technology, fine arts, or other relevant field.
- Knowledge and understanding of different social media platforms
- Basic ability to use design applications.
- Good-excellent oral and written communication skills.
- Team player with a knack in beating deadlines.
- Able to work with minimal supervision.
- Must be willing to work in Las Pinas City.
- Fresh graduates are welcome to apply.